[i] FIT
THE PUREFIT GOLF COMPANY

Eagar Sports Inc.

Personal Clubfitting Profile

Client Interview

Ball Striking Evaluation

Fitting Evaluation

Equipment Evaluation

Frequency Evaluation

Custom Club Worksheet

Clients Name:	**Bob Dodds**		
Phone No:	**800.548.6094**	**Date:**	**30/7/4**
Your Clubmaker Is:	**Address:**		**Your Clubmaker Is:**
X **David Eagar** **PCS Class "A" Clubmaker**	**2320 - 35 Ave. NE Unit 3E Calgary AB. T2E 6S9 Canada**		**Gwen Jackson** **Certified Clubmaker**
Rob Eagar **Certified Clubmaker**			**Todd Eagar** **Certified clubmaker**
eagarinc@telusplanet.net	www.purefitgolf.com		**1.866.950.5060**

Client Information

First Name:	Last Name:		Date:
Bob	Dodds		08-Apr-04
Address:			**City:**
72 - Persimmon Ridge Drive NE Unit 3E			Louisville
State:	**Zip code:**	**Phone No:**	**E - mail:**
KY	42071	1.800.548.6094	bob@proclubmakers.com

Answer as best you can

Right Hand	Left Hand	Sports Played	Years Playing Golf
X		Hockey, Ball, Tennis	24
Weakest Part of Game		**Have You Taken Lessons**	**Average Score**
Short game		yes	84
Average No. of Putts		**Rounds Per Week**	**Handicap or Index**
30		2 1/2	16
Longest Club Hit Well		**Practice Per Week**	**Physical Discomfort**
4 iron		2 hrs	none
Favorite Club		**Least Favorite Club**	**Club Hit From 150 Yds.**
4 iron		Driver	7 iron

Notes: Bob is an aggressive player with a quick tempo. Tendancy is to be outside-in back and inside-out down. Hits GW from 100 yds. Maintains heel contact on woods and hits iron fat.

Current Club Set Make - Up

Circle or answer all that apply

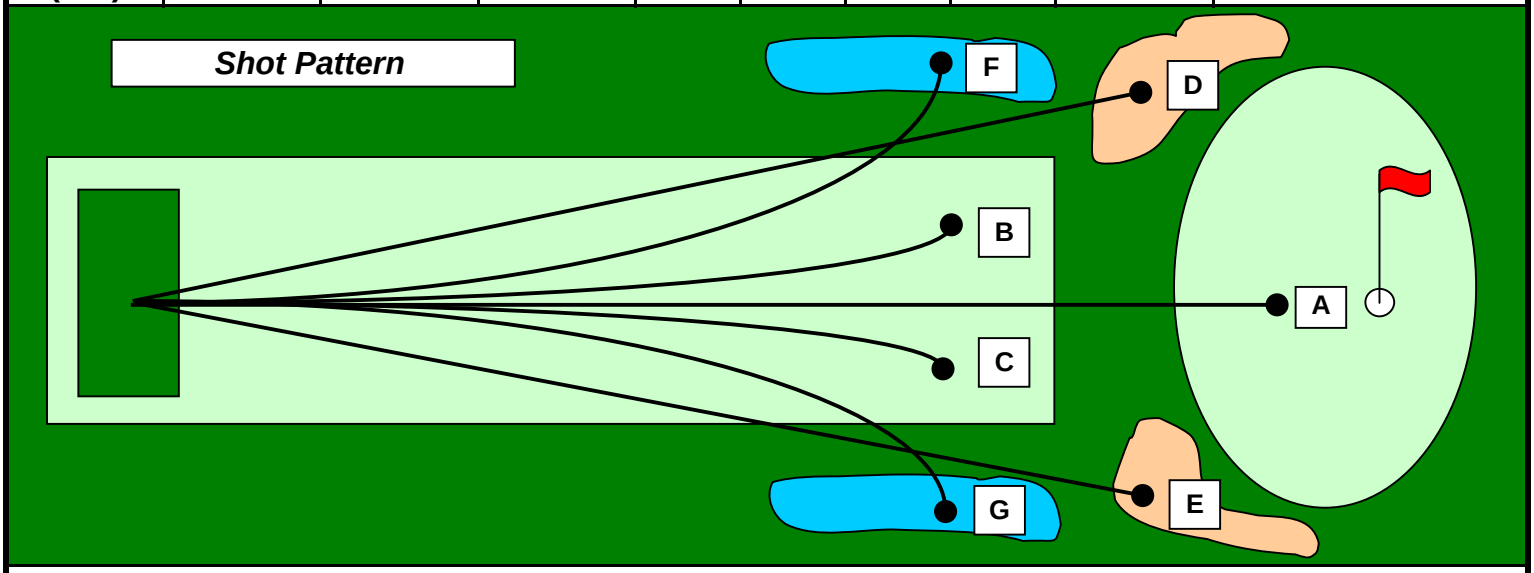
Woods:	Irons:	Wedges:
1,3,5,7	3,4,5,6,7,8,9	P,G,S,L
Style or Manufacturer	**Style or Manufacturer**	**Style or Manufacturer**
Callaway	Ping	Cleveland
Shafts	**Shafts**	**Shafts**
graphite	steel	steel
Grip Type	**Grip Type**	**Grip Type**
cord	t/w	cord

Protected when complete

Ball Striking Tendencies

Check all that apply & estimate Carry Distance:

Club:	Trajectory:			Impact Points:				Carry Distance	Shot Pattern Down Fariway:
	High	Med	Low	Thin	Fat	Heel	Toe		
Driver						x		240	A,E,G
Fairway Woods	x					x		200	A
Long Irons (4)	x				x			175	C,G
Mid Irons (6)		x			x			170	E
Short Irons (8)		x			x			150	C,E
Wedges (PW)			x		x			100	E



Check the box of each of your playing goals and objectives:

I want to hit the ball farther	x		I want a better hold of the golf club	x
I want to hit the ball higher			I want improved putting	
I want to hit the ball lower	x		I want less backspin	
I want to hit the ball straighter	x		I want less club head feel	x
I want to stop hitting thin			I want more backspin	
I want to stop hooking	x		I want to feel more kick in the shaft	x
I want to stop pulling			I want to feel the head more	
I want to stop pushing			I want to hit sand shots less fat	
I want to stop skying			I want to hit sand shots less thin	
I want to stop slicing	x		I want to hit the ball more solidly	
I want to stop topping			I want to stop hitting fat	x

Protected when complete:

Golf Swing Evaluation

Driver		5 Iron	
Driver Playing Length		**5 Iron Playing Length**	
Tip to Floor Measurement:	28.00	Tip to Floor Measurement:	28.00
Playing Length	44.00	Playing Length	37.75
Grip Size	0.920	Grip Size	9.200
Impact Pattern on Club Face:		**Impact Pattern for Lie angle:**	
Place Impact sticker here		Place Impact sticker here	
Driver Club Head Speed	98.00	5 Iron Club Head Speed	82.00
Driver Determinator Load	12.00	5 Iron Determinator Load	12.00
Driver Tempo Time	1.20	5 Iron Tempo time	1.20
Shaft Specifications		**Shaft Specifications**	
Flex Rating	4.9	Flex Rating	4.9
Torque Rating	3.6	Torque Rating	3.1
Shaft	Apache System 58	Shaft	Apache System 70

Club Head Path								Swing Plane							
Inside to Inside		Inside to Outside		Outside to Inside	X			Upright		Standard	0	Flat			
Outside to Out		Straight		Needs Lessons				Iron Swingsweight		D - 2		Wood Swingweight		-4	

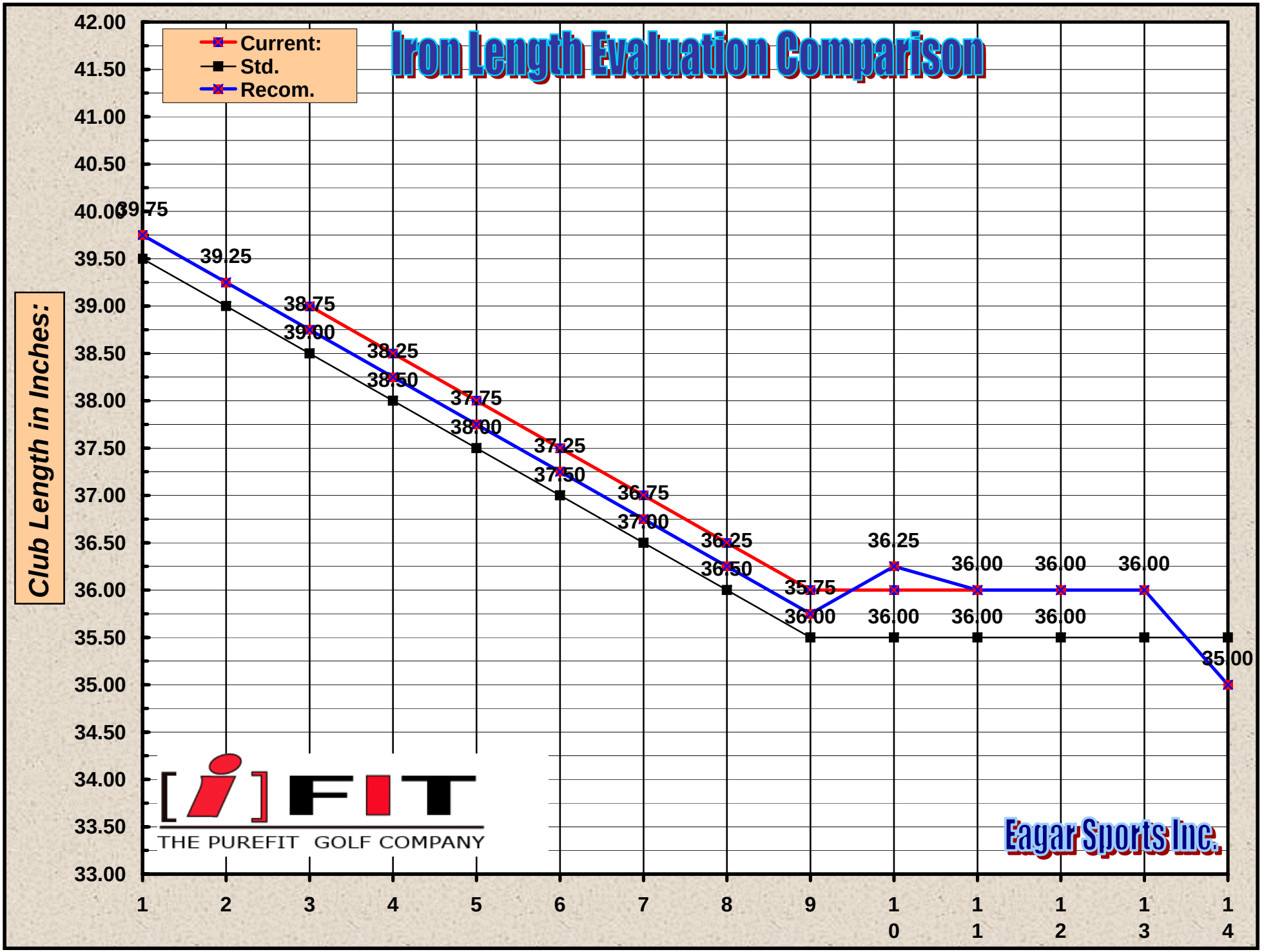
Face Angle at Impact								Recommended Iron Loft							
Open	2	Square		Closed				Strong	2	Standard		Weak			

Notes:

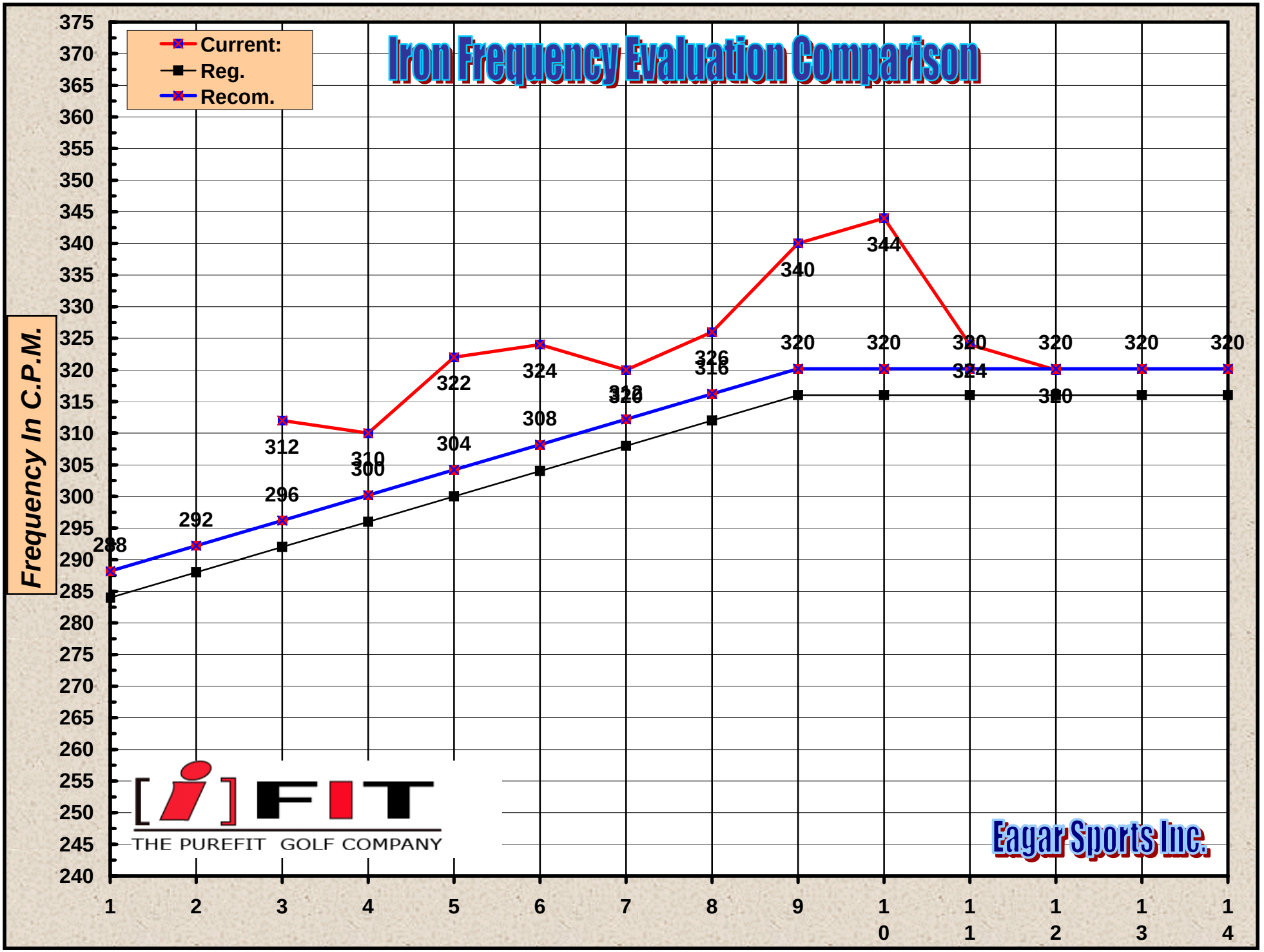
Golf Equipment Evaluation

Name:	Bob Dodds			Irons:	Home Made													
Iron	Irons Length			Irons Loft			oem	Irons Lie			Swingweight		Flex Values			Frequency c.p.m.		
	Current:	Std.	Recom.	Std.	Current:	Recom.	Std.	Std.	Current:	Recom.	Current:	Recom.	Current	Reg.	Recom.	Current:	Reg.	Recom.
1		39.5	39.75	17		15		56		56.0		D - 4		4.5	4.9		284	288
2		39.0	39.25	20		18		57		57.0		D - 4		4.5	4.9		288	292
3	39.00	38.5	38.75	23	22	21		58	60	58.0		D - 4	5.8	4.5	4.9	312	292	296
4	38.50	38.0	38.25	26	22	24		59	60	59.0		D - 4	5.4	4.5	4.9	310	296	300
5	38.00	37.5	37.75	30	30	28		60	60	60.0		D - 4	6.2	4.5	4.9	322	300	304
6	37.50	37.0	37.25	34	32	32		61	62	61.0		D - 4	6.9	4.5	4.9	324	304	308
7	37.00	36.5	36.75	38	36	36		62	64	62.0		D - 4	6.3	4.5	4.9	320	308	312
8	36.50	36.0	36.25	42	38	40		63	61	63.0		D - 4	6.5	4.5	4.9	326	312	316
9	36.00	35.5	35.75	46	42	44		64	64	64.0		D - 4	6.5	4.5	4.9	340	316	320
PW	36.00	35.5	36.25	50	46	48		64	66	64.0		D - 4	6.1	4.5	4.9	344	316	320
AW	36.00	35.5	36.00	52	54	52		64	65	64.0		D - 4	5.9	4.5	4.9	324	316	320
SW	36.00	35.5	36.00	55	60	56		64	64	64.0		D - 4	5.7	4.5	4.9	320	316	320
LW		35.5	36.00	60		60		64		64.0		D - 4		4.5	4.9		316	320
HL		35.5	35.00	60		64		64		64.0		D - 4		4.5	4.9		316	320

Woods:																		
Wood	Length			Loft			Face Angles			Swingweight		Flex Values			Frequency c.p.m.		
	Current:	Std.	Recom.	Std.	Current:	Recom.	Square:	Current:	Recom.	Current:	Recom.	Current:	Reg.	Recom.	Current:	Reg.	Recom.
1		43.0	46.00	11	8.5	10.5	0	-2	0		D - 1		4.5	4.9		251	250
1		43.0	45.00	11		10.5	0		0		D - 1		4.5	4.9		251	250
1	46.00	43.0	44.00	11		10.5	0		0		D - 1	7.9	4.5	4.9	272	251	250
2		42.5	43.50	13		12.5	0		0		D - 1		4.5	4.9		255	254
3	42.00	42.0	43.00	16	13	14.5	0	4	0		D - 1	2.9	4.5	4.9	246	259	258
4		41.5	42.50	19		16.5	0		0		D - 1		4.5	4.9		263	262
5	41.00	41.0	42.00	22	20	18.5	0	0	0		D - 1		4.5	4.9	274	267	266
6		40.5	41.50	24		20.5	0		0		D - 1		4.5	4.9		271	270
7		40.0	41.00	26		22.5	0		0		D - 1		4.5	4.9		275	274
8		39.5	41.00	28		24.5	0		0		D - 1		4.5	4.9		279	278
9		39.0	41.00	30		26.5	0		0		D - 1		4.5	4.9		283	282
11		39.0	41.00	32		28.5	0		0		D - 1		4.5	4.9		283	282
13		39.0	41.00	34		30.5	0		0		D - 1		4.5	4.9		283	282
15		39.0	41.00	36		26.5	0		0		D - 1		4.5	4.9		283	282



Irons Set Make Up



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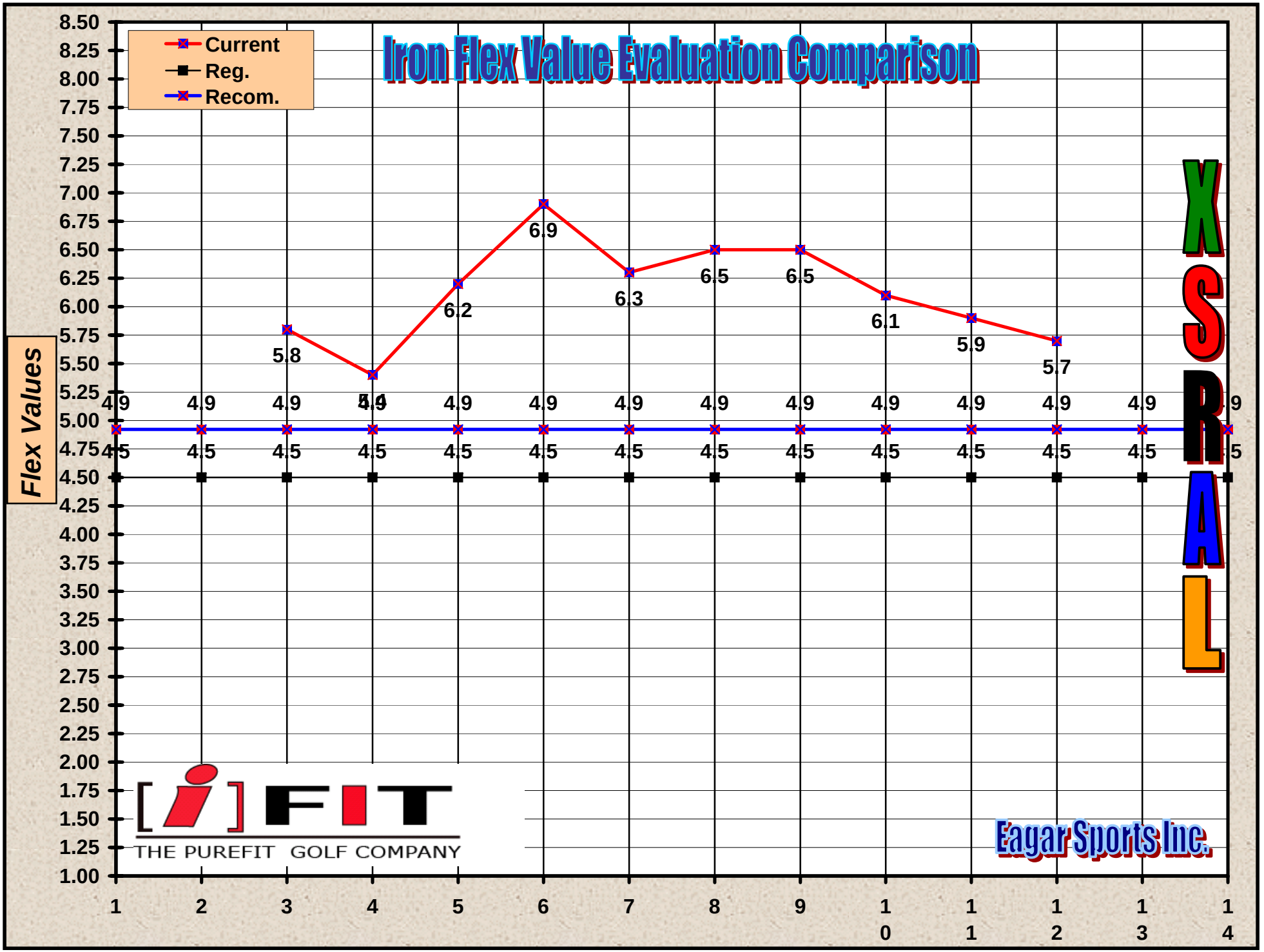
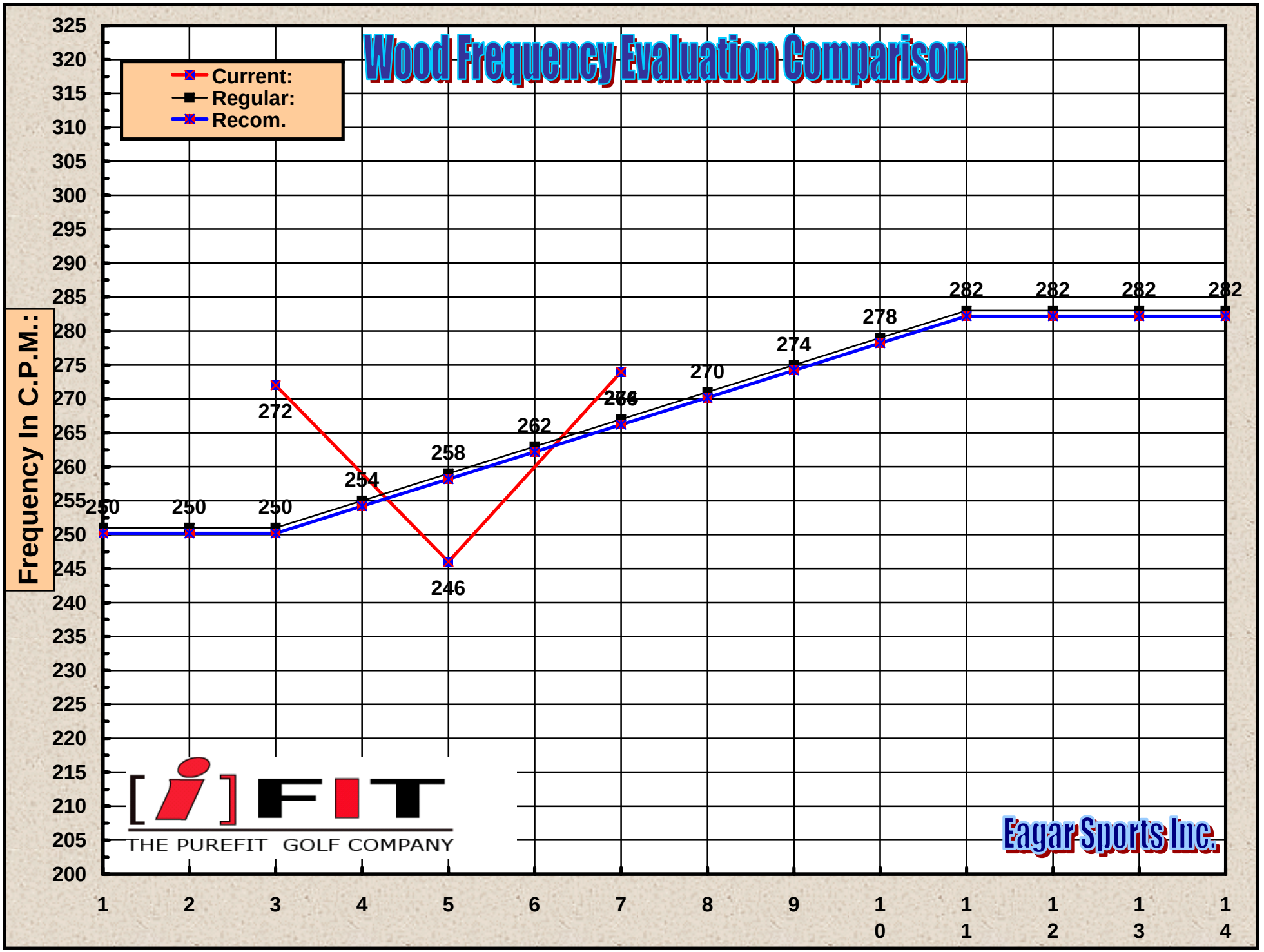
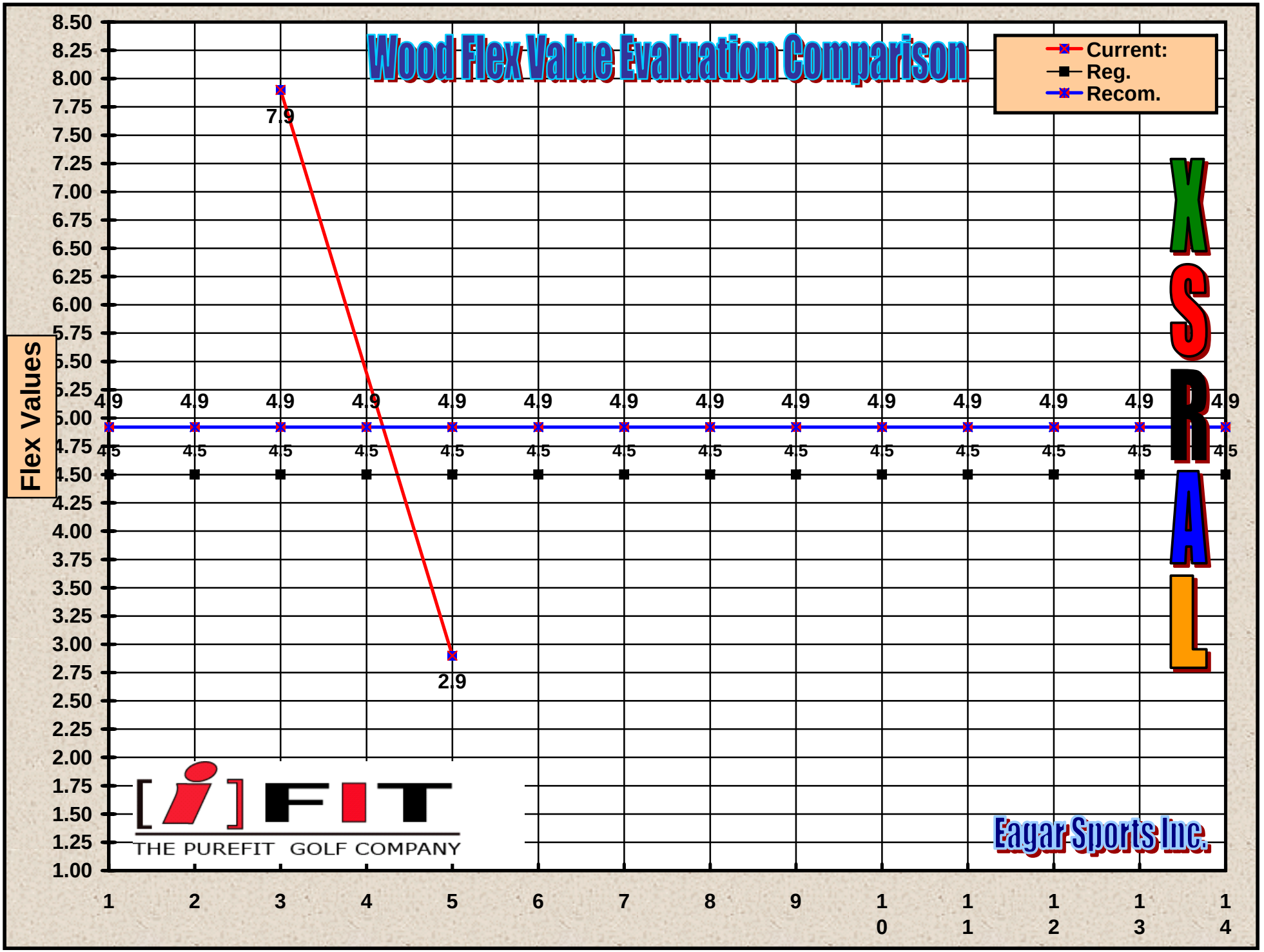


Irons Set Make Up



Woods Set Make Up



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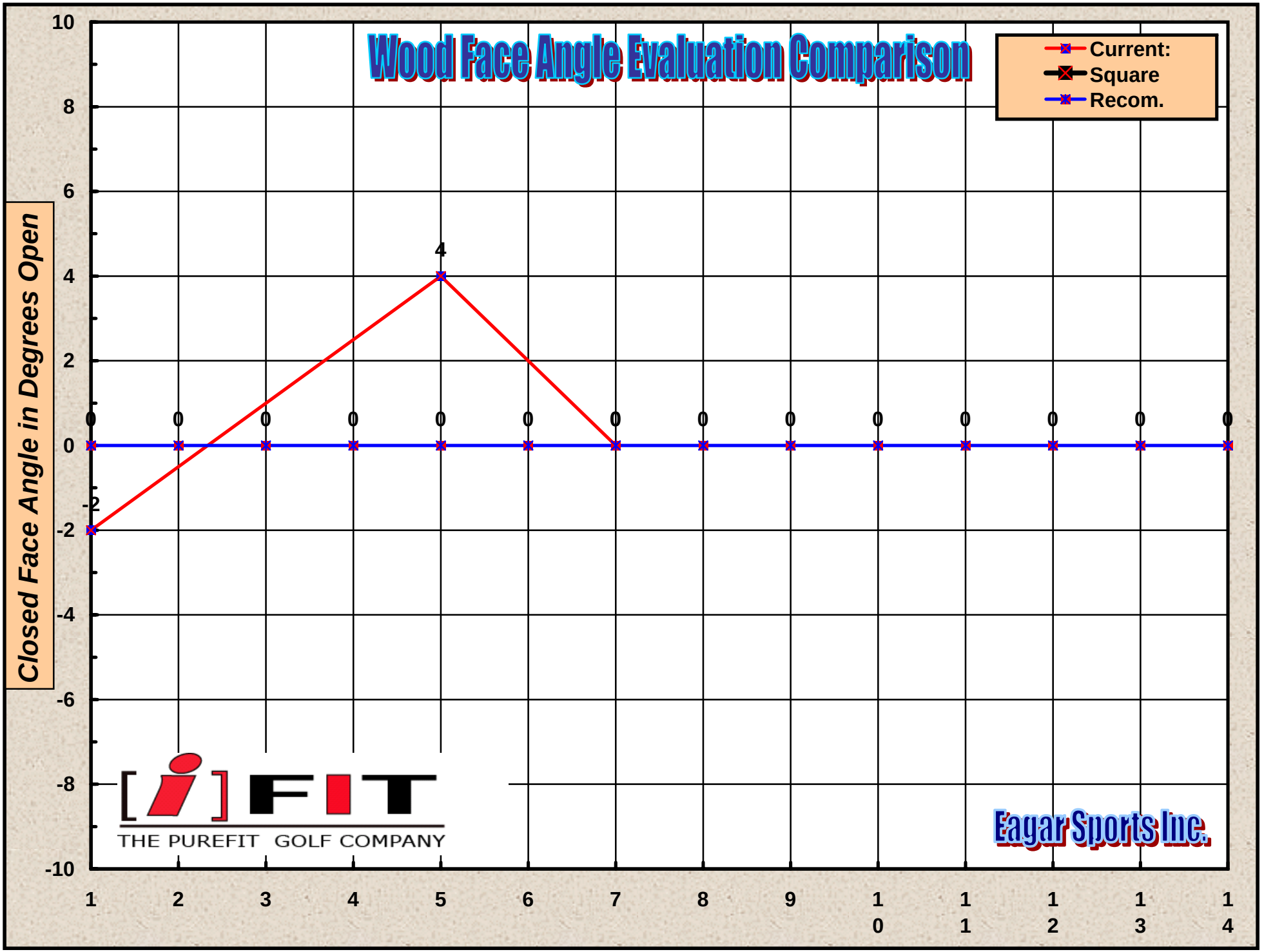
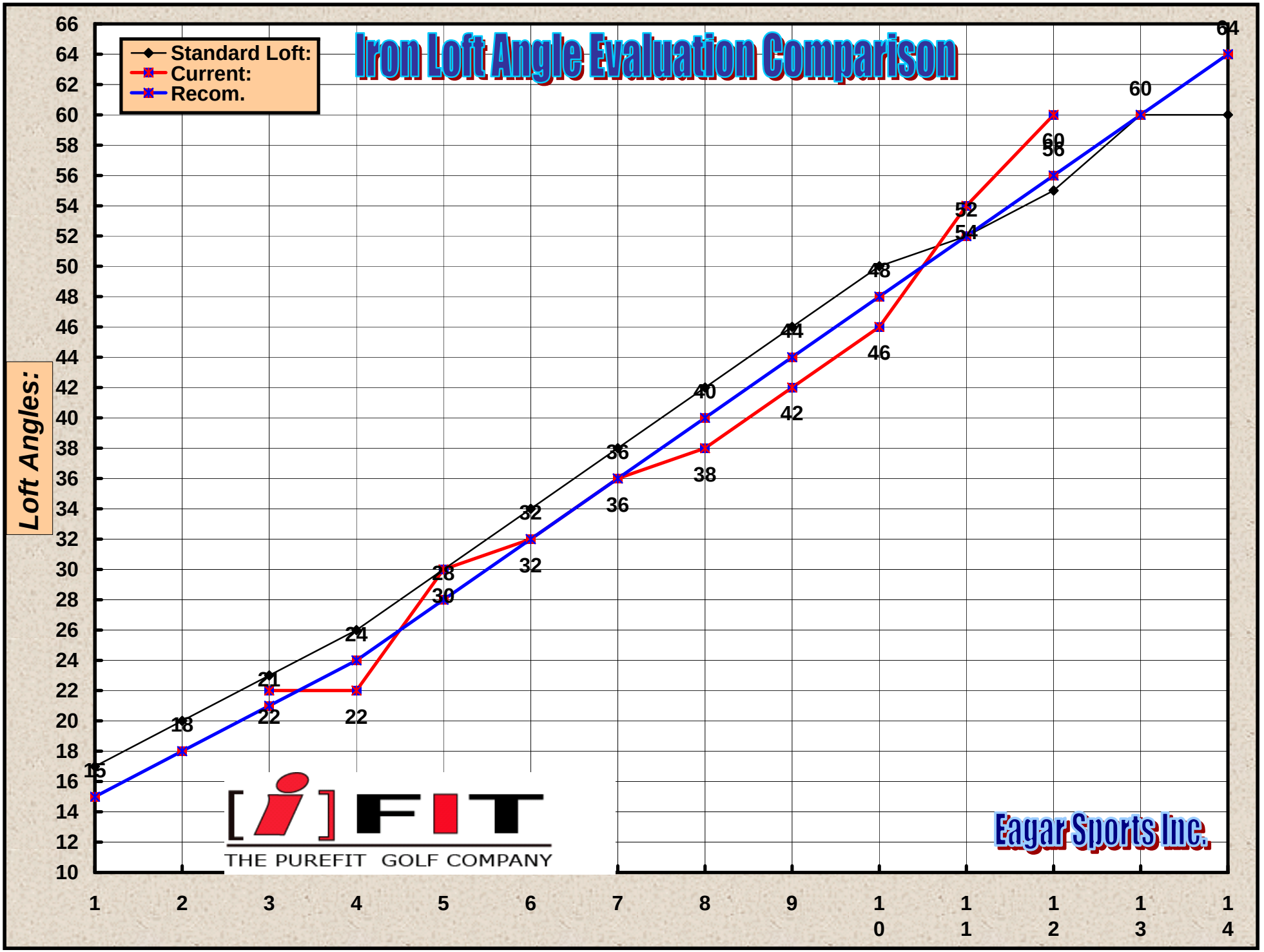
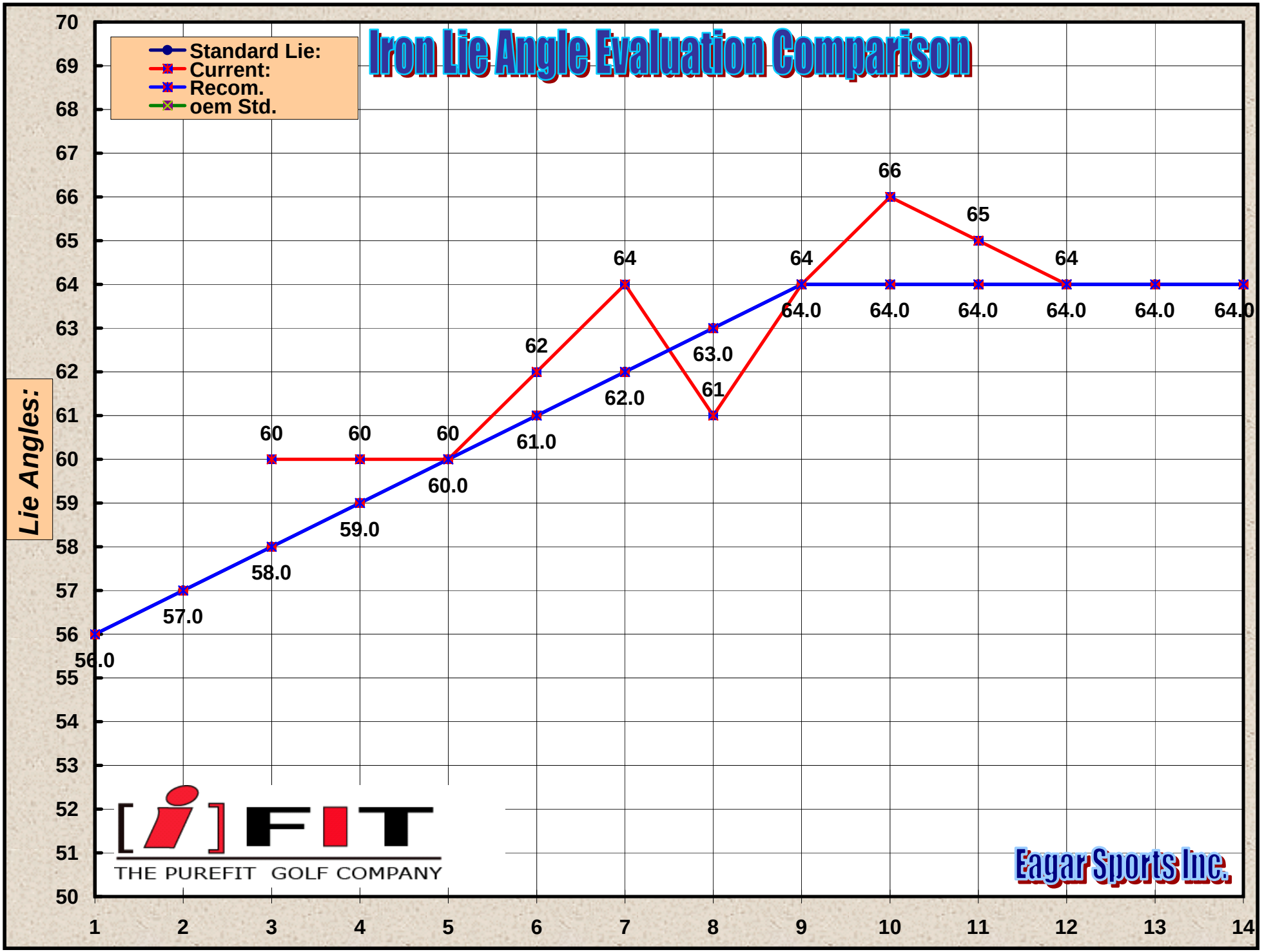


Woods Set Make Up



Iron Set Make Up



Iron Set Make Up

Effect of Variables on Goals & Objectives

Effect of Set Make Up

Accuracy	
Backspin	
Distance	
Feel	
Trajectory	

Effect of Loft

Backspin	
Distance	
Trajectory	
Accuracy	
Feel	

Effect of Center of Gravity

Distance	
Accuracy	
Feel	
Trajectory	
Backspin	

Effect of Club Length

Accuracy	
Distance	
Feel	

Effect of Total Weight

Distance	
Feel	
Accuracy	

Effect of Lie Angles

Accuracy	(Short Irons)
Accuracy	(Mid Irons)
Accuracy	(Long Irons)
Accuracy	(Woods)

Effect of Shaft Flex

Feel	
Distance	
Accuracy	
Trajectory	

Effect of Shaft Weight

Distance	
Feel	
Accuracy	

Effect of Club Balance Point

Feel	
Accuracy	
Distance	

Effect of Swingweight

Feel	
Accuracy	
Distance	

Effect of Offset

Backspin	(Woods)
Trajectory	(Woods)
Accuracy	
Backspin	(Irons)
Trajectory	(Irons)

Effect of Shaft Torque

Accuracy	
Feel	
Distance	
Trajectory	

Effect of Face Vertical Roll

Backspin	
Distance	
Trajectory	

Effect of Weight Distribution

Distance	
Feel	
Accuracy	
Trajectory	

Effect of Face Angle

Accuracy	
Trajectory	

Effect of Grip Size

Feel	
Accuracy	

Effect of Grip Weight

Distance	
Feel	

Effect of Sole Angle

Distance	(Sand Play)
Distance	(Club Play)
Feel	

Effect of Shaft Bend Point

Feel	
Trajectory	

Effect of Horizontal Bulge

Accuracy	

Effect of Sole Radius

Distance	
Feel	

Effect of Shaft Balance Point

Accuracy	
Feel	

KEY	
MAJOR	
MEDIUM	
MINOR	

Golfer's Goals & Objectives and what Variables affect them

√	Effect on Accuracy
	Face Angle
	Length
	Lie (Short Irons)
	Set Make Up
	Center of Gravity
	Club Balance Point
	Horizontal Bulge
	Lie (Mid Irons)
	Shaft Torque
	Swingweight
	Total Weight
	Grip Size
	Lie (Long Irons)
	Lie (Woods)
	Loft
	Offset
	Shaft Balance Point
	Shaft Weight
	Weight Distribution

√	Effect on Feel
	Club Balance Point
	Grip Size
	Length
	Set Make Up
	Shaft Bend Point
	Shaft Flex
	Shaft Weight
	Swingweight
	Total Weight
	Center of Gravity
	Grip Weight
	Shaft Balance Point
	Shaft Torque
	Weight Distribution
	Loft
	Sole Angle
	Sole Radius

√	Effect on Distance
	Center of Gravity
	Length
	Loft
	Set Make Up
	Shaft Weight
	Total Weight
	Club Balance Point
	Grip Weight
	Shaft Flex
	Sole Angle
	Swingweight
	Vertical Roll
	Weight Distribution
	Shaft Torque
	Sole Angle
	Sole Radius
	Major Effect
	KEY Medium Effect
	Minor Effect

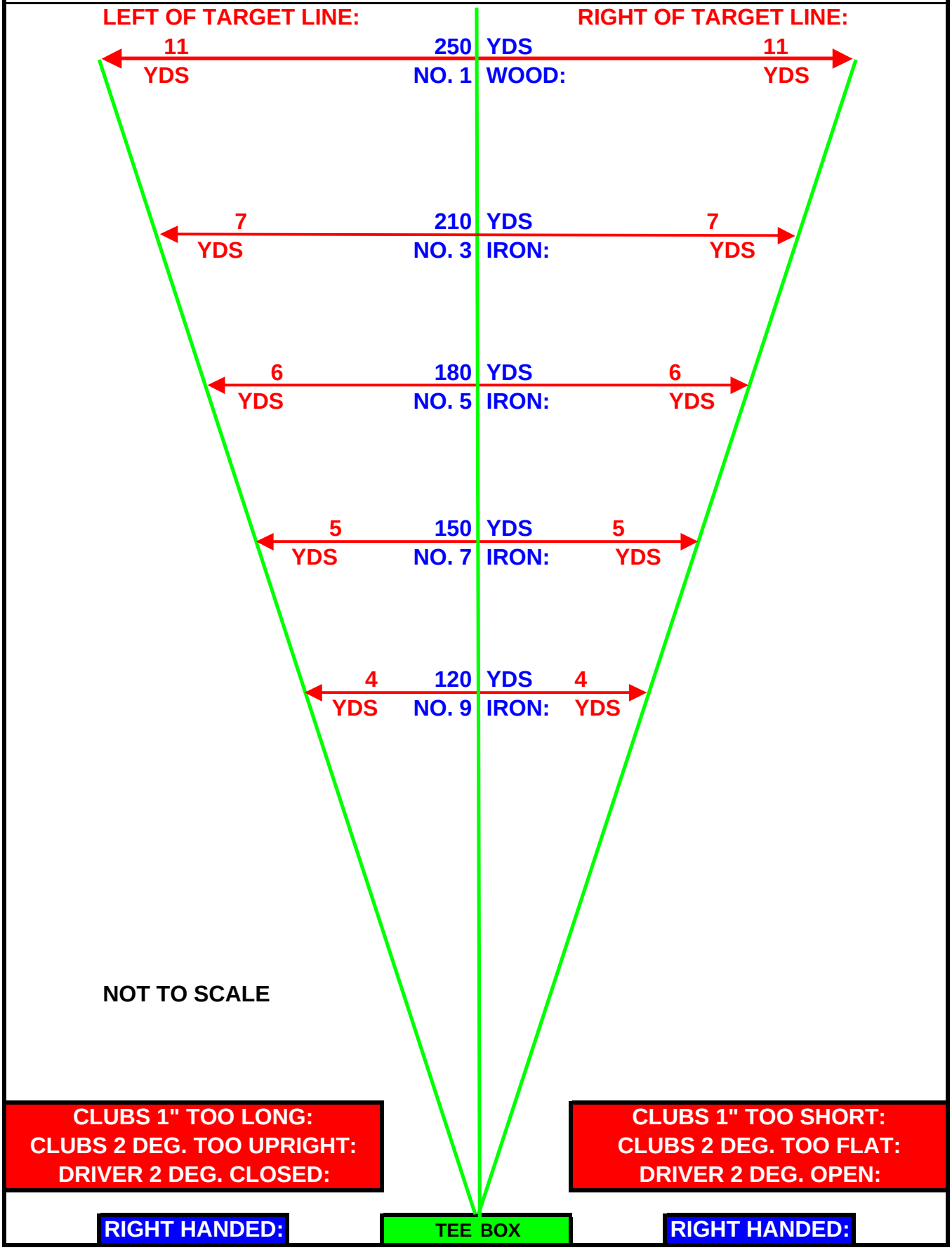
√	Effect on Trajectory
	Loft
	Set Make Up
	Center of Gravity
	Offset (Woods)
	Vertical Roll
	Face Angle
	Offset (Irons)
	Shaft Bend Point
	Shaft Flex
	Shaft Torque
	Weight Distribution

√	Effect on Backspin
	Loft
	Set Make Up
	Offset (Woods)
	Vertical Roll
	Center of Gravity
	Offset (Irons)

Cause & Effect Guide

IF YOU DO THIS:	√	THE PROBLEM COULD BE:
HOOK OR PULL THE BALL		* CLOSED FACE ANGLE * TOO FLEXIBLE A SHAFT * TOO TIP FLEXIBLE A SHAFT * TOO UPRIGHT A LIE ANGLE * TOO LONG A CLUB LENGTH * TOO SMALL A GRIP SIZE * TOO LIGHT A SWING WEIGHT
SLICE OR PUSH THE BALL:		* TOO STIFF A SHAFT * TOO TIP STIFF A SHAFT * TOO FLAT A LIE ANGLE * TOO SHORT A CLUB LENGTH * TOO HEAVY A SWING WEIGHT * TOO LARGE A GRIP SIZE * OPEN FACE ANGLE * INCORRECT SHAFT TORQUE
HIT THE BALL TOO HIGH:		* TOO MUCH LOFT * TOO FLEXIBLE A SHAFT * IMPROPER CLUB LENGTH * EXCESSIVE FACE ROLL (WOODS) * TOO SHALLOW A CLUB FACE * EXCESSIVE OPEN FACE (WOODS) * BACK WEIGHTED CLUB HEAD
HIT THE BALL TOO LOW:		* NOT ENOUGH LOFT * TOO STIFF A SHAFT * TOO TIP STIFF A SHAFT * IMPROPER CLUB LENGTH * TOO DEEP A CLUB FACE * EXCESSIVE CLOSED FACE ANGLE * FRONT WEIGHTED CLUB HEAD
NO ACCURACY EITHER DIRECTION		* TOO FLEXIBLE A SHAFT * IMPROPER SWING WEIGHT * IMPROPER LIE ANGLES * IMPROPER CLUB LENGTH * IMPROPER GRIP SIZE * INCORRECT SHAFT TORQUE
UNSOLID FEEL:		* TOO LIGHT A SWING WEIGHT * TOO LIGHT A TOTAL CLUB WEIGHT * TOO STIFF A SHAFT * TOO TIP STIFF A SHAFT * TOO MUCH SWING WEIGHT IN SHAFT * INCORRECT SHAFT TORQUE * IMPROPER LIE ANGLES * IMPROPER CLUB HEAD DESIGN
LOSS OF DISTANCE:		* TOO HEAVY A SWING WEIGHT * TOO HEAVY A TOTAL WEIGHT * TOO HIGH A TRAJECTORY * TOO STIFF A SHAFT * TOO TIP STIFF A SHAFT * TOO HEAVY A SHAFT * IMPROPER CLUB LENGTH * TOO LARGE A GRIP SIZE * EXCESSIVE FACE ROLL (WOODS) * IMPROPER LOFT ANGLE

This illustrates how improper Club Length, Lie Angle, & Face Angle can affect the shot pattern of a Golf Shot. The misdirection does not refect ball spin rate or any other outside agencies on the Ball flight.



Equipment Estimate

Woods	No. of Pce:		$ per Pce:	Total $:
HEADS	3	X	$ 240.00	$ 720.00
SHAFTS	3	X	$ 80.00	$ 240.00
GRIPS	3	X	$ 6.00	$ 18.00
FERRULES	3	X	$ 1.00	$ 3.00
ASSEMBLY	1.5	X	$ 75.00	$ 112.50
IRONS	**No. of Pce:**		**$ per Pce:**	**Total $:**
HEADS	8	X	$ 24.00	$ 192.00
SHAFTS	8	X	$ 45.00	$ 360.00
GRIPS	8	X	$ 6.00	$ 48.00
FERRULES	8	X	$ 1.00	$ 8.00
ASSEMBLY	4	X	$ 75.00	$ 300.00
REPAIRS	**No. of Pce:**		**$ per Pce:**	**Total $:**
RE - ASSEMBLE	2	X	$ 75.00	$ 150.00
RE - GRIP	0.5	X	$ 75.00	$ 37.50
RE - SHAFT	4	X	$ 75.00	$ 300.00
ADJ. LENGTH	1	X	$ 75.00	$ 75.00
LABOR	2	X	$ 75.00	$ 150.00
				Total $:
TOTAL				$ 2,714.00
ANALYSIS	Hours	1.75	X	$ 75.00	$ 131.25
GST				7%	$ 199.17
DEPOSIT				$ 500.00	$ (500.00)
BALANCE DUE					$ 2,544.42

There are three ABSOLUTE TRUTHS about GOLF, GOLF CLUBS, GOLFERS, and GOLF SWINGS.

TRUTH ONE: If your GOLF CLUBS are PROPERLY FITTED and if your GOLF SWING is SOUND, then GREAT GOLF is 100% MENTAL ATTITUDE.

TRUTH TWO: If your GOLF CLUBS are PROPERLY FITTED and if your GOLF SWING needs help, then GREAT GOLF is 65% PROPER SWING and 35% MENTAL ATTITUDE.

TRUTH THREE: If your GOLF SWING is SOUND and if your GOLF CLUBS are NOT PROPERLY FITTED, then GOLF becomes FRUSTRATING and LESS ENJOYABLE. The mental aspect has sharp ups and downs and developing a consistent GOLF GAME is impossible.

GREAT GOLF IS IMPOSSIBLE IF YOU DO NOT HAVE:

1. **PROPERLY FITTED GOLF CLUBS.**
2. **A SOUND GOLF SWING**
3. **A POSITIVE MENTAL ATTITUDE.**

The SWING and ATTITUDE will vary from day to day but the ONE CONSTANT is PROPERLY FITTED GOLF CLUBS. No matter if the customer is a beginner or low handicapper, that golfer should consider in investing in the one factor which is ABSOLUTELY NECESSARY.

GREAT GOLF will result with;

PROFESSIONALLY FITTED GOLF CLUBS.

With thanks to Gene Ware 1997